

Resume: Brian Lochrie



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Summary

As a 19-year public affairs professional, Brian thrives on challenge. Working best under pressure, he seeks out opportunities to make a positive difference by changing public attitudes and informing customers' decisions.

Education

Bachelor of Arts, Communications
Emphasis: Radio, TV, Film
California State University, Fullerton

Areas of Expertise

Project Management
Strategic Planning
Strategic Communications
Crisis Communications
Media Relations
Government Affairs
Video Production
Community Outreach
Spokesperson

President, Communications LAB

Orange, CA
2013-Present

Project Manager for Key Clients:

- Orange County Transportation Authority – I-5 South Improvement Project
- Transportation Corridor Agencies (The Toll Roads) – Tesoro Extension of the SR-241
- Poseidon Resources – Huntington Beach Seawater Desalination Facility
- San Diego Gas & Electric – South Orange County Reliability Enhancement
- County of Orange – Orange County Stormwater Program

Tactics, Skills, Program Implementation

- Strategic planning and timeline development
- Metric Measurements
- Community Outreach (Political Briefings, School Outreach, Speakers Bureau, etc.)
- Video Production
- Media Relations
- Crisis Communications Planning
- Social Media development and Online Outreach
- Multicultural Outreach

President, Faubel Public Affairs

Lake Forest, CA
2000 – 2013

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