

# Resume: Justin Glover, APR



## Justin Glover

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## Summary

Justin is an experienced public affairs professional. Since 2011, he's worked with numerous public agencies and private firms in Southern California to deliver messages to residents and stakeholders.

Justin also spent nearly five years as a spokesperson for insurance giant State Farm. Before that, he worked for a statewide-elected cabinet member in Florida.

## Education

Accreditation in Public Relations (APR)  
Public Relations Society of America/  
Universal Accreditation Board, 2012

Bachelor of Arts, English Literature  
Florida State University, FL

## Areas of Expertise

Project Management  
Communications Strategy  
Public Outreach Programs

- Transportation
- Water

Writing and editing  
Public policy advocacy  
Crisis Communications

## Vice President, Public Affairs Communications LAB

Pasadena, CA  
2011-Present

- Provided project management for public outreach for the following transportation-related projects:
  - OCTA/Caltrans South County Improvements project to add capacity to I-5 freeway (environmental and construction phases)
  - OCTA/Caltrans I-5 El Toro Interchange project
  - OCTA/Caltrans SR-57 project to add capacity to SR-57
  - LA Metro West Santa Ana Branch/Southeast Gateway line adding light rail from LA Union Station to Artesia with project focus on DTLA
  - LA Metro Vermont Transit Corridor project adding bus rapid transit along Vermont Ave., the city's busiest transit corridor.
  - Orange County Stormwater Program, various water districts and regional power and water infrastructure companies and well as private real estate developers seeking project approval.
- To support public outreach projects, managed the development of collaterals including press releases, op-eds, social media editorial calendars and strategies, print mailers, advertisements, videos, photography, etc.
- Provided event support at public meetings, luncheons, programs and fundraisers.
- Managed staff including account executives, graphic designers, web designers, account coordinators and interns.

## Public Affairs Specialist/Spokesperson, State Farm Insurance

Tallahassee and Winter Haven, Florida  
2006-2011

- Served as media contact for crisis communications in the state capital, managing relationships with dozens of print, radio, TV and online reporters across Florida.
- Served as a representative of the company in the halls of Tallahassee, Florida's state capital. Supported direct lobbying efforts and rallied grassroots behind the company's legislative agenda.
- Advised senior-level executives on internal and external communications.

## Communication Coordinator/Spokesperson Citizens Property Insurance Corp.

Tallahassee, Florida  
2004-2006

## Public Information Specialist Chief Financial Officer's Office

Tallahassee, Florida  
2001-2004